

“OPHA NEWS” ADVERTISING

Closing dates for advertising materials are:

April 1 –Spring/Summer Issue November 1 – Championship Issue

ADVERTISEMENT SIZE	OPHA MBR. PRICE	NONMBR. PRICE
Business Card Size (3-1/2”w x 2”t)	\$35	\$40
1/4 Page (3-5/8 x 5”t or 7-1/2” w x 2-3/8”t)	\$50	\$60
1/2 Page (7 1/2”w x 5”t)	\$80	\$100
Full Page (7-1/2” x 10”t)	\$120	\$155
Full Page Color (Full Color)	\$150	\$185
Inside of front or back cover (B&W)	\$140	\$175
Inside of front or back cover (Color)	\$175	\$210

Please send your advertising materials to:

Dale Liikala, Editor
3 Meadow Dr. #12,
Mentor, Ohio 44060

Send payments to:

OPHA
P.O. Box 23421
Chagrin Falls, Ohio 44023

Or email to: ophanews@gmail.com Payable to OPHA

- Advertising should be submitted “camera-ready for printing. Please do not send “dated” ads; we cannot guarantee delivery dates.
- **High quality electronic.PDF files are preferred**, with fonts and graphics embedded. Microsoft Publisher files cannot be accepted.
- “Hard copy” layouts will also be accepted. Please send them **flat** in large envelope. If you wish to have photos returned, be sure to **enclose a self-addressed stamped envelope**.
- Non-camera-ready advertisements will be billed at production cost.
- A clearly legible copy and instructions are required. Original photos are preferred for best reproduction. High-resolution (laser) prints are also acceptable. Photographic prints produced on an inkjet printer will be reproduced as clearly as possible; however clarity cannot be guaranteed.
- If you need assistance with your advertising layout you may contact Dale at the address above. You will be billed separately from Dale for this service.