

OPHA News

Advertising Rate Information



Target your advertising message

OPHA News delivers your advertising message directly to a membership of more than 500 riders, trainers, family & friends.

Contact Sharon Allison
slapony@aol.com
for more information on
advertising in OPHA News.

ADVERTISEMENT SIZE

	OPHA MBR. PRICE	NON MBR. PRICE
Business Card Size (3-1/2" w x 2" t)	\$50	\$50
1/4 Page Color (3-5/8 x 5" t or 7-1/2" w x 2-3/8" t)	\$75	\$85
1/2 Page Color (7 1/2" w x 5" t)	\$110	\$125
Full Page Color (Full Color)	\$150	\$185
Inside of front or back cover (based upon availability)	\$175	\$210
Back Cover (based upon availability)	\$250	

To Reserve a specific page, Add \$15 to prices above.

Please email your advertisement to:
 ophanews@gmail.com

Send payments, payable to OPHA, to:
 OPHA, P.O. Box 23421, Chagrin Falls, Ohio 44023

Include name of your business in file name or subject line of email!
 DO NOT LABEL YOUR AD FILE "OPHA Ad." So does everyone else!!

Please do not send "dated" ads; we cannot guarantee delivery dates.

Non-camera-ready advertisements will be billed at production cost. If you need assistance with your advertising layout you may contact editor **Dale Liikala** at the address above OR by mail (**3 Meadowlawn Dr., #12, Mentor, OH 44060**). You will be billed separately from Dale for this service.